



**MINUTES  
DISTRICT OF PORT HARDY  
COMMITTEE OF THE WHOLE MEETING  
TUESDAY JULY 12, 2016  
COUNCIL CHAMBERS, MUNICIPAL HALL  
7360 COLUMBIA STREET**

**PRESENT:** Mayor Hank Bood and Councillors Dennis Dugas, Pat Corbett-Labatt, Rick Marcotte, Fred Robertson and John Tidbury

**ALSO PRESENT:** Allison McCarrick, Chief Administrative Officer; Heather Nelson-Smith, Director of Corporate Services; Adrian Maas, Director Financial Services

**REGRETS:** Councillor Jessie Hemphill

**MEDIA: NONE MEMBERS OF THE PUBLIC: 2**

**A. CALL TO ORDER**

Mayor Bood called the meeting to order at 6:19:pm

**B. APPROVAL OF AGENDA**

**Moved/Seconded/Carried**

THAT the agenda for the Committee of the Whole July 12, 2016 be accepted as presented.

**C. DELEGATION**

1. Jolie White, Vancouver Island North re: Regional Tourism Project.

Ms. White gave a PowerPoint presentation to Council and areas reviewed included:

- Vancouver Island North Project Rationale
- Given the geographical distribution of tourism product and the number of communities offering tourism related services and experiences a regional approach is logical.
- North Vancouver Island currently does not undertake any marketing or tourism development initiatives at the regional level.
- The consumer does not acknowledge municipal boundaries or generally go to the region just to experience one product or community.
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- By amalgamating resources and funding at the region level the North Vancouver Island will be able to accomplish significantly more through enhanced coordination.
- The project timeline from 2006 to 2015.
- The governance model which includes: VI North Tourism, contracted services provider, RDMW (including municipalities) and consumer.
- Funding sources - Municipal and Regional District Tax (MRDT), RDMW Economic Development, Destination BC, stakeholder cooperative Marketing investment, Special Project funding.
- Marketing highlights – visits on website, social media, Explorer Guide,

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AGENDA AS  
PRESENTED

research projects and surveys, recreation map.

- Industry development – with Destination BC, Aboriginal Tourism BC, Tourism Vancouver Island, BC Ferries Vacations, Tourism Industry Association of BC, Recreation Sites and Trails BC, 43K Wilderness Solutions
- Support for Port Hardy MRDT Renewal through: 5 Year Strategic Plan Support, 1 Year Tactical Plan Support, Member of Tourism Advisory Committee, Stakeholder Communication & Accommodation Sector support.

**D. STAFF REPORTS**

No Staff Reports.

**E. NEW BUSINESS**

1. Review of public participation on standing and select committees of Council.

The Committee reviewed:

- Recommendation from Parks & Recreation Review Committee meeting of May 18, 2016
- Recommendation from Regular Council Meeting of May 24, 2016
- Community Charter S.141,142 & 143

Councillor Robertson spoke to the request from an outside member of the community to sit on the recreation committee as a member. Seeing as there was no public participation it was brought

Mayor Bood stated that each individual chair of their respective committees can make a recommendation to add outside members to their committees, and feels that that is where the request should be directed.

There was no formal recommendation.

**F. ADJOURNMENT**

THAT the Committee of the Whole adjourns.

Time: 6:50 pm

CORRECT

APPROVED

*Original signed by:*

\_\_\_\_\_  
 DIRECTOR  
 OF CORPORATE SERVICES

\_\_\_\_\_  
 MAYOR

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ADJOURNMENT